

Appendix 3 – Changes to Corporate Plan Key Measures

Theme	23/24 Corporate Plan Measure	Change	24/25 Corporate Plan Measure	Target 23/24	Target 24/25	Rationale
Healthy Environment	Percentage of food waste recycled (as percentage of total household waste)	New target	Percentage of food waste recycled (as percentage of total household waste)	13%	14%	Target has been revised from 16% based on latest trends
Healthy Environment	Percentage of total household waste recycled	New target	Percentage of total household waste recycled	50%	51%	Target has been revised from 53% based on latest trends
Healthy Environment	Kilometres of roads and pavements resurfaced	New measure	Percentage of residential roads in good condition (not requiring further investigation or work)	80%	80%	New measure provides a better indicator of the condition of roads
Healthy Environment	Hectares turned over to re-wilding (cumulative)	Removed				Removed as this has now moved towards business as usual
Healthy Environment	Number of trees planted on Council owned property (cumulative)	Reworded and new target	Total number of trees on Council owned land	15,166	15,466	Reworded for clarity and target increased in line with latest actuals and plans to plant 300 new trees each year
Healthy Environment	Number of prosecutions for flytipping	New measure	Percentage of fly-tipping incidents investigated resulting in a Fixed Penalty Notice (FPN) or prosecution	26%	26%	New measure provides a better indicator of our success rate in investigating fly-tipping incidents
Healthy Environment	Percentage of Houses of Multiple Occupation that are licensed	Removed				Removed as under the current licencing scheme this is no longer an effective performance metric
Healthy Environment	Percentage of tall buildings remediated with cladding	Removed				Removed as we have now remediated 100% of buildings
Thriving Communities	Number of households prevented from becoming homeless	Removed				Removed as this measure reflects demand on the Council's Housing service and therefore does not accurately reflect performance

Thriving Communities	Percentage of adults who are physically active for more than 150 minutes per week	Removed				Removed as this is difficult to measure with known inaccuracies in the results
Thriving Communities	Youth re-offending rate	New measure	Number of first time entrants to Youth Justice System per 100,000 aged 10-17	190	190	Replaced as there is a two-year time lag in measuring re-offending. Measuring first time entrants instead provides a better and more timely reflection of the impact of crime prevention and diversion work.
Thriving Communities		New measure	Percentage of children looked after with 3 or more placements during the year	9%	9%	Provides a new measure of placement stability which is key to achieving good outcomes for children looked after
Thriving Communities	Percentage of new contacts to the Advice & Wellbeing hub resulting in a successful outcome not requiring an ongoing service	New target	Percentage of new contacts to the Advice & Wellbeing hub resulting in a successful outcome not requiring an ongoing service	82%	85%	Target increased from 84% to 85% based on recent performance
Thriving Communities	Percentage of service users in receipt of Adult Social Care Direct Payments	Removed				Removed as this has now moved towards business as usual
Thriving Communities	Number of smoking cessation service users who achieve successful 4-week smoking quit status that are routine and manual Workers (per quarter)	Removed				Removed as this has now moved towards business as usual
Thriving Communities	Number of NHS Health Checks delivered to residents (per quarter)	New target	Number of NHS Health Checks delivered to residents (per quarter)	800	800	Target increased from 425 to 800 per quarter
Thriving Communities	Number of carers supported to maintain their caring role (per quarter)	Removed				Removed as this has now moved towards business as usual
Thriving Communities	Cumulative reduction in crime (based on Thames Valley Police crime reporting figures)	New measure	Percentage of Residents who consider Reading to be "a safe place to live" (based on the annual Community Safety Partnership Survey)	44% (May-23 actual)	48%	New measure focused on the work we are delivering as part of the Community Safety Partnership
Inclusive Economy	Borough park & ride usage	New target	Borough park & ride usage	150,000	250,000	Target for 24/25 increased from 200,000 to 250,000

Inclusive Economy	Percentage of Council contracts which include social value	Removed				Removed pending a review of the way that we measure social value in contracts
Inclusive Economy	Percentage of secondary school fixed period exclusions	New measure	Suspension Rate for primary and secondary school pupils at maintained schools, per 10,000 students	5.7%	5.7%	Revised to include primary schools
Inclusive Economy	Key stage 2 results (Achieving expected level in Reading, Writing and Maths) - reducing the percentage gap in attainment between advantaged and disadvantaged pupils	Reworded and new target	Key stage 2 - reducing the gap in the percentage of advantaged and disadvantaged pupils who achieve the expected level of attainment in reading, writing, and maths	25%	23%	Reworded for clarity. Target changed from 25% to 23%
Inclusive Economy	Key stage 4 results – reducing the gap in attainment between advantaged and disadvantaged pupils	Reworded	Key Stage 4 - reducing the gap in the overall Attainment 8 score between advantaged and disadvantaged pupils	18	15	Reworded for clarity
Inclusive Economy	Percentage of Care Leavers who are not in education, employed or training for work (NEET)	New measure	Percentage of Care Leavers who are not in education, employment or training for work (NEET) 17 and 18-year-olds	20%	20%	Measure has been disaggregated by age
Inclusive Economy		New measure	Percentage of Care Leavers who are not in education, employment or training for work (NEET) 19 to 21-year-olds	38%	38%	Measure has been disaggregated by age
Inclusive Economy	Number of school places for children and young people with Special Educational Needs and Disability (SEND) (cumulative)	New target	Number of school places for children and young people with Special Educational Needs and Disability (SEND) (cumulative)	1058	1184	Target revised up based on latest actuals and planned expansion of places
Inclusive Economy	New Directions College Ofsted rating	Removed				Removed as this will be reported when the next Ofsted inspection takes place
Foundations	Percentage of responses to the public on Freedom of Information Act requests made within 20 days	New target	Percentage of responses to the public on Freedom of Information Act requests made within 20 days	90%	90%	Target revised from 100% to 90% to align with the target set by the Information Commissioner's Office
Foundations	Deliver the Medium-Term Financial Strategy	Removed				Removed as this has been delivered
Foundations	Black and Minority Ethnic employees in Council's workforce	New target	Black and Minority Ethnic employees in Council's workforce	18.5%	20.0%	Target revised up from 18.5% to 20.0%